



Royce Lighting

RESIDENTIAL, COMMERCIAL AND INDUSTRIAL

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About us

We come with an experience of about 32 years in lighting business. Royce Lighting started out as a small lighting store in the neighborhood and today it is catering all sorts of requirement for Industrial, commercial and residential clients

We provide countless options ranging from the hottest new styles to perennial favourites in various price ranges sure to fit one's lifestyle and budget. With everything from classic chandeliers to contemporary shades and LED bulbs, we help find exactly what one is looking for because we're a franchise chain, every Royce Lighting store is locally owned and operated.

Our approach is to demonstrate with practicality how solutions shine through. The philosophy includes practical solutions, professional training and personalized service. We believe in making good lighting happen, the way you want. We enjoy helping our customers find the perfect lighting inspiration for any space, style and budget.

Royce lighting has also forayed into manufacturing of etched and UV printed glass, LED mirrors using ultra modern technology and smart home systems for your home security.



Products & Services

The lighting industry is a billion dollar industry and Royce Lighting has established itself as a strong contender with versatile services. Royce Lighting franchise gives you an opportunity and access to service some of the largest retail and commercial brands in entire North America.

Our lighting products add up to in excess of a thousand. The vast options are maintained to ensure customers have the ultimate experience when shopping for lighting products and to offer solutions closest to their vision. Besides a huge variety of glass products, mirrors and home automation/security.

Lighting

Industrial, Commercial & Residential

Glass

LED Mirrors, Etched & UV Printed Glass

Home safety

Smart home systems



Franchisee Program

Our business model is an effective and proven system with a track record of success and with an experience of 32 years in lighting business, Royce Lighting has grown considerably and continues to be on the lookout for driven and enthusiastic individuals to become part of the Royce Lighting business family

Business format franchising is the granting of a license by one person (the **franchisor**) to another (the **franchisee**), which entitles the franchisee to own and operate their own business under the brand, systems and proven business model of the franchisor.

The principle is simple - rather than developing company-owned outlets, some businesses instead expand by granting a franchise to others to sell their product or services.

We are committed to our franchisee growth. All our franchise partners receive ongoing assistance in all areas of the business development including marketing, sales, operations and technical support, no matter what part of the country you are in. Well designed and time-tested training program ensures that every member of our system is capable and knowledgeable of performing up to our standard from day one and kept updated with the latest industry trends and practices.



Franchisee on-boarding process



Get in touch with our HQ through any medium and let us know of your interest to join as a franchise,

Set a meeting date to discuss the plan in detail and a session to build a good relation.

Business documents will be lightly assessed.

Choose a date with our team and start the journey with Royce Lighting, the set-up phase will commence and T & D will take place.



Franchisee support system

Management Support - The day-to-day, hands-on management and involvement of Royce lighting along with each store owner ensures that our commitment to customer service is consistently being exceeded. We also share list of all category client residing in Franchisee's territory for quick sales reach.

Technology - Store Owners are connected through highly efficient system which allows to communicate and get all the required accounting, inventory and CRM support, which is technologically updated from time to time.

Business development – Technology based two way communication platform (mobile App) process enabling Franchisee to share latest deals/promotions, products with its customer's and customer's on the other hand can locate nearest Royce Lighting store, place their orders or request for services.

By ensuring that all our locations prosper, we can build a strong and sustainable corporation together

This is an excellent opportunity for foreign nationals aspiring to immigrate to Canada under owner operator or business immigration category subject to their eligibility required under the respective immigration program.



Franchisee support system

You don't have to come up with a new idea - someone else has had it and tested it too!
Generating a good income and creating job opportunities for yourself and other people in your family or community.

IDEA

AWARENES
If customers are aware that you are running a franchise business, they will understand that you offer the best possible value for money and a consistent quality of service although you run your 'own show', you are part of a much larger organisation

Good franchise businesses will offer comprehensive training programs in sales and, indeed, all business skills

TRAINING

ASSISTANCE

- Full support for set-up
- Elaborate training
- Ongoing support from management team
- Unique management tools
- Dedicated management software / CRM

Franchise businesses can also help secure funding for your investment as well as, for example, discounted bulk purchases for outlets when you are in operation

FUNDING

MARKETING

- National level marketing support
- Dedicated website & digital presence
- Exclusive marketing territory
- National account for all business needs
- Directly supply from HO



Royce Lighting – where solutions come to light

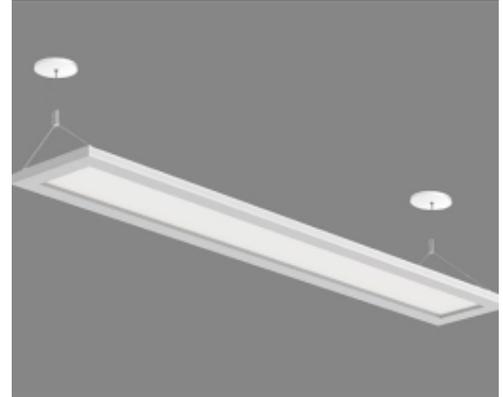
Industrial

- Factory
- Workshop
- Gas Station
- Warehouse



Commercial

- Commercial Plazas
- Offices
- Institutional
- Hospitals / Hotels



Chandelier

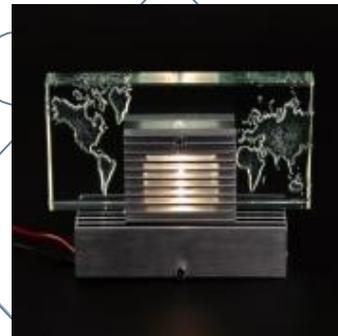
- Hotel
- Banquet Hall
- Place of worship
- Convention Centre



LED Mirrors

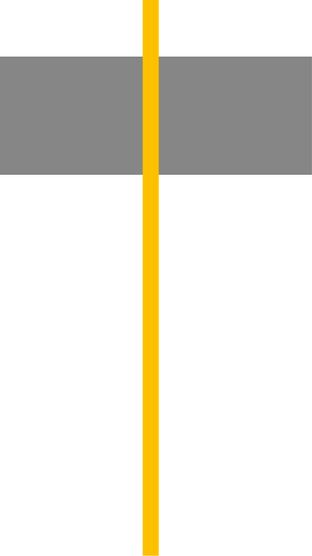


ETCHED Glass



UV Print Glass





For any further query you may reach out to
us through Email / Phone / Website

Thank you for reading this through, we look
forward to Welcome you at our Office

Unit 9, 1200 Derry Road E,
Mississauga ON, L5T1B6
CANADA

T # +1 1888-272-3758 / 416-826-2962

E # franchise@roycelight.com

W # www.roycelight.com



Head Office

